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Liberty Mutual Coach of the Year Honors for Chuck Broyles Earns \$70,000 for Local Charities and Scholarship

Pittsburg, Kan. – January 23, 2009 – Local cancer patients, young abuse victims, needy area children and future university students – these are the many beneficiaries of Pittsburg State head football coach Chuck Broyles' selection as the 2008 Liberty Mutual Coach of the Year. Coach Broyles and Liberty Mutual will present three local charities, an endowed scholarship fund, and the Pittsburg State Alumni Association with a combined \$70,000 to support their programs at the annual Gorillas football banquet on January 24 at 1:00 p.m. CST in the Jack Overman Student Center.

Liberty Mutual Insurance presents the winning coach from each division with \$50,000 to support his favorite civic and charitable endeavors. Coach Broyles is donating \$10,000 each to KS Angels Among Us, a local organization that provides financial assistance to area cancer patients, and the Pittsburg Children's Advocacy Center, which provides a safe haven for young abuse victims. The Pittsburg Family YMCA will receive \$5,000, which will directly provide 200 Adult for Youth scholarships for needy children. Coach Broyles will direct the remaining \$25,000 from Liberty Mutual to the Kyle Broyles Memorial Endowment Fund at Pittsburg State, a year-old scholarship established following the death of his then 29-year-old son on November 14, 2007.

"The Liberty Mutual Coach of the Year Award is special because it is much more than a personal accolade and a trophy," said Broyles. "It empowers charitable organizations to continue and enhance their vital work, and provides educational opportunity through scholarship, all of which makes our communities better places to live and to learn. Our student-athletes should be equally proud that their performance on the field and in the classroom enables the Pitt State football program to give something so meaningful back to our university and our community."

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Liberty Mutual also awards \$20,000 to the alumni association of each winning school to foster scholarship. “We are grateful to both Coach Broyles and Liberty Mutual. This generous contribution will allow future Pittsburg State students to benefit from the level of excellence Coach Broyles and our student-athletes have achieved,” said Dr. Brad Hodson, Pittsburg State University vice president for University Advancement.

Chosen by a combination of votes by fans at www.coachoftheyear.com and an elite selection committee of national media and College Football Hall of Fame players and coaches, the award honors Coach Broyles as the Division II college football coach who best exemplifies responsibility and excellence on and off the field of play. In addition to receiving the charitable and scholarship monies, Coach Broyles also will receive his personal trophy at the banquet and will be recognized in the permanent Liberty Mutual Coach of the Year Award display at the College Football Hall of Fame in South Bend, Ind.

Coach Broyles recently completed his 19th season as head football coach at his alma mater, guiding the Gorillas to an 11-2 overall record, a 15th appearance in the NCAA Division II national playoffs, and an eighth-place ranking in the AFCA Division II year-end poll. With a career 193-41-2 record, Coach Broyles boasts the highest winning percentage (.822) among active Division II coaches.

In the classroom, the Pitt State football squad produced two Academic All-Americans in 2008 and 15 this decade – the second highest total in college football. Forty-four percent of the Gorilla football players currently maintain 3.0 GPAs or higher.

Broyles’ charitable contributions have been far and wide-ranging and include donations toward memorial scholarships for his son Kyle and former Pitt State associate athletic director Tommy Riggs. His civic involvement includes organizing the Gorillas’ annual YMCA Youth Football Day; coordinating team involvement in Project Franklin, a restoration project in the nearby tornado-ravaged community; the annual campus “Big Event” town clean-up project; and facilitating his team’s visits to local elementary schools to read with the students.

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“Coach Broyles’ performance in 2008 embodies all that makes the Liberty Mutual Coach of the Year Award different from all others: admirable sportsmanship and responsibility to his student-athletes and community, accomplishing all while delivering outstanding results on the field,” said Greg Gordon, Liberty Mutual senior vice president of Marketing.

The other 2008 Liberty Mutual Coach of the Year Award winners are Nick Saban of the University of Alabama (Football Bowl Subdivision), Mickey Matthews of James Madison University (Football Championship Subdivision), and Larry Kehres of Mount Union (Ohio) College (Division III).

About Liberty Mutual Group

"Helping people live safer, more secure lives" since 1912, Boston-based Liberty Mutual Group (www.LibertyMutualGroup.com) is a diversified global insurer and sixth-largest property and casualty insurer in the U.S. based on 2007 direct written premium. Liberty Mutual Group ranks 94th on the Fortune 500 list of largest U.S. corporations, based on 2007 revenue. The company has over 45,000 employees located in more than 900 offices throughout the world.

The eighth-largest auto and home insurer in the U.S., Liberty Mutual (www.LibertyMutual.com) sells full lines of coverage for automobile, homeowners, valuable possessions, personal liability, and individual life insurance. The company is an industry leader in affinity partnerships, offering car and home insurance to employees and members of more than 10,000 companies, credit unions, professional associations and alumni groups.

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